



Helping
Business Do
Business
Better

**St. Louis Chapter
IIBA**

**Sponsorship
Opportunities**

Website:
www.stlouis.theiiba.org

Contact:
President@stlouis.theiiba.org

**Premier Sponsor
\$3,000**

WEBSITE PRESENCE

- Click through logo/banner on home page
- Prominence on sponsors page
- Full page advertisement on sponsors page (Sponsor to provide the content and STL IIBA Chapter to update the page monthly)
- 12 Calendar Event Postings
- Featured in topic of the month with opportunities to post webinars and white papers on the STL IIBA Chapter "BA Resources" page

Email Presence

- 4 email announcements sent out on Sponsor's behalf
- Logo displayed on all of STL IIBA Chapter email communications to the chapter

St. Louis IIBA Chapter Meeting Presence

- 2 presentation opportunities
- Table space to display material
- Ability to make announcements
- Recognition for support
- Opportunity for additional recognition through donating a door prize

Special Events:

Business Analysis Development Day (BADD)

- Additional presentation opportunities for special events including Business Analysis Development Day
- Table space at special events including vendor expo at Business Analysis Development Day
- 2 complementary attendees at Business Analysis Development Day for employees who are members of the IIBA in good standing.
- Presence at networking events

**Gold Sponsor
\$1,500**

WEBSITE PRESENCE

- Click through logo/banner on home page
- Prominence on sponsors page
- ½ page advertisement on sponsors page (Sponsor to provide the content and STL IIBA Chapter to update the page monthly)
- 6 Calendar Event Postings
- Featured within STL IIBA's Topic of the Month site with opportunities to post webinars and white papers on the STL IIBA's "BA Resources" page

Email Presence

- 2 email announcements sent out on sponsor's behalf
- Logo displayed on all of STL IIBA's email communications to the chapter

St. Louis IIBA Chapter Meeting Presence

- 2 presentation opportunities
- Table space to display material
- Ability to make brief announcements at the end of the meeting
- Recognition for support
- Opportunity for additional recognition through donating a door prize

Special Events:

Business Analysis Development Day (BADD)

- Additional presentation opportunities for special events including St Louis IIBA Business Analysis Development Day
- Table space at special events including vendor expo at Business Analysis Development Day
- 1 complementary attendee at Business Analysis Development Day for employee who is a member of the IIBA in good standing.
- Presence at networking events

Silver Sponsor \$750

WEBSITE PRESENCE

- Logo on sponsors page
- 1/4 page advertisement on sponsors page (Sponsor to provide the content and STL IIBA Chapter to update the page Quarterly)
- 3 Calendar Event Postings
- Featured in topic of the month with opportunities to post webinars and white papers on the STL IIBA Chapter "BA Resources" page

Email Presence

- 1 email announcement sent out on sponsor's behalf
- Logo displayed on all of STL IIBA's email communications to the chapter

St. Louis IIBA Chapter Meeting Presence

- 1 presentation opportunity
- Table space to display material
- Ability to make brief announcement at the end of the meeting
- Recognition for support

Special Events:

Business Analysis Development Day (BADD)

- Additional presentation opportunities for special events including Business Analysis Development Day



Bronze Sponsor \$500

WEBSITE PRESENCE

- Logo on sponsors page
- 1 Calendar Event Posting
- Featured in topic of the month with opportunities to post webinars and white papers on the STL IIBA Chapter "BA Resources" page

Email Presence

- Logo displayed in email communications to the chapter for one sponsored event

St. Louis IIBA Chapter Meeting Presence

- Opportunity to share educational presentation at sponsored chapter event
- Table space to display material
- Recognition for support

Special Events:

Business Analysis Development Day (BADD)

- Presentation opportunities for special events including Business Analysis Development Day



International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of Business Analysis. Whatever your role-requirements management, systems analysis, business analysis, requirements analysis, project management, or consulting-IIBA can help you do your job better.

For sponsorship opportunities contact:

President@stlouis.theiiba.org or

Marketing@stlouis.theiiba.org

IIBA® St. Louis
Chapter